

# MOMENTS MATTER

**2018 IMPACT REPORT**



**NORTON**  
HEALTHCARE  
FOUNDATION



**Children's**  
Hospital  
Foundation





## **DEAR FRIENDS OF THE CHILDREN'S HOSPITAL FOUNDATION AND NORTON HEALTHCARE FOUNDATION:**

On behalf of the thousands of patients cared for by Norton Healthcare each year, thank you for supporting Norton Healthcare's two philanthropic foundations.

Your generosity helps us support care and services for children and adults at Norton Healthcare's five hospitals and numerous outpatient facilities. Because of you, we are able to help provide programs, equipment and facilities, research and education to ensure high-quality care is always available and accessible in our community.

We know that every moment matters — whether it is the moment parents first hold their newborn baby or when we celebrate at a child's end-of-chemo party or when a stroke is stopped in its tracks. Countless moments have been made possible for our patients and their families because of your generous support.

Thank you for your investment in Norton Healthcare so that together, we can continue to provide quality, compassionate health care and help our fellow community members enjoy the moments that matter most.

**Lynn Meyer, Ed.D., R.N., CFRE**  
Senior Vice President  
Chief Development Officer  
Norton Healthcare

**Lee K. Garlove**  
Chair, Norton Healthcare Foundation  
Board of Trustees

**Peter Tevebaugh**  
Chair, Children's Hospital Foundation  
Board of Trustees

# WHO WE ARE

**MOMENTS MATTER. THEY CAN TRANSFORM A LIFE, BUT BLINK AND YOU MISS THEM.**

Norton Healthcare's mission is to provide quality health care to all those we serve, in a manner that meets the needs of our community — from the tiniest premature infants to our eldest community members and everyone in between. For more than 130 years, Norton Healthcare has been part of life-transforming moments for our patients. The care we provide is rooted in our mission and helps our patients get back to the moments that matter most to them.

As a not-for-profit system, we rely on your support to continue transforming lives in our communities. Your generosity helps to fund critical equipment and services that make lifesaving differences for our patients. Our legacy is driven by those who enter our doors, and we hope to continue serving our community for the next 130 years and beyond.

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# WAYS TO GIVE

There are numerous ways you can support the vital, lifesaving work provided by the caregivers at Norton Hospital, Norton Children's Hospital, Norton Children's Medical Center, Norton Women's & Children's Hospital, Norton Children's Medical Associates pediatric practices, Norton Audubon and Norton Brownsboro, such as through gifts of cash, appreciated stock or naming Norton Healthcare Foundation or the Children's Hospital Foundation as a beneficiary in your will or trust.



CASH



APPRECIATED  
STOCKS



PROPERTY



BEQUESTS



VOLUNTEERING

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# FIND US

**FOR INFORMATION ABOUT GIVING OR VOLUNTEERING**

Contact Norton Healthcare Foundation and the Children's Hospital Foundation at (502) 629-8060 or [foundations@nortonhealthcare.org](mailto:foundations@nortonhealthcare.org). For more information, visit [HelpNortonChildrens.com](http://HelpNortonChildrens.com) or [NortonHealthcareFoundation.com](http://NortonHealthcareFoundation.com).

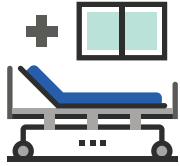
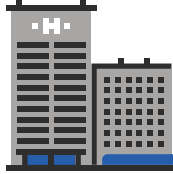


@NortonHealthcareFoundation  
@ChildrensHospitalFoundation

## OUR VITALS

### NORTON HEALTHCARE

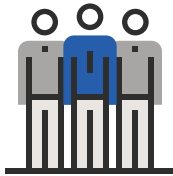
208  
LOCATIONS



400K+  
PATIENTS SEEN IN 2018

### NORTON HEALTHCARE FOUNDATION

30K+  
ANNUAL DONORS



\$5.5M+  
RAISED IN 2018

### 2018 FINANCIAL INFORMATION

#### Net Assets

Without donor restrictions	1,941,025
With donor restrictions	43,253,808
<b>Total Net Assets</b>	<b>45,194,833</b>

#### Revenue

Contributions other than bequests	5,783,795
Bequests	0
<b>Total Revenue</b>	<b>5,783,795</b>

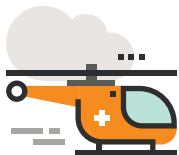
#### Expenses

Hospital Programs/services	4,973,703
<u>Foundation Expenses:</u>	
Personnel and benefits	548,277
Supplies and postage	320,101
Occupancy	35,217
Fees and special services	283,804
Other	320,282
<b>Total Operating Expenses</b>	<b>6,481,384</b>
Changes in net assets from operations	(697,589)
Provision for uncollectible pledges	(285,605)
Net Investment Activity	(1,770,849)
<b>Total Increase/Decrease in Net Assets</b>	<b>(2,754,043)</b>

## OUR VITALS

### NORTON CHILDREN'S

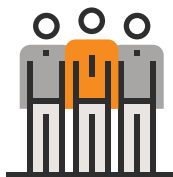
32  
LOCATIONS



180K+  
PATIENTS SEEN IN 2018

### CHILDREN'S HOSPITAL FOUNDATION

30K+  
ANNUAL DONORS



\$12.9M  
RAISED IN 2018

### 2018 FINANCIAL INFORMATION

#### Net assets

Without donor restrictions	26,044,705
With donor restrictions	62,780,432
<b>Total net assets</b>	<b>88,825,137</b>

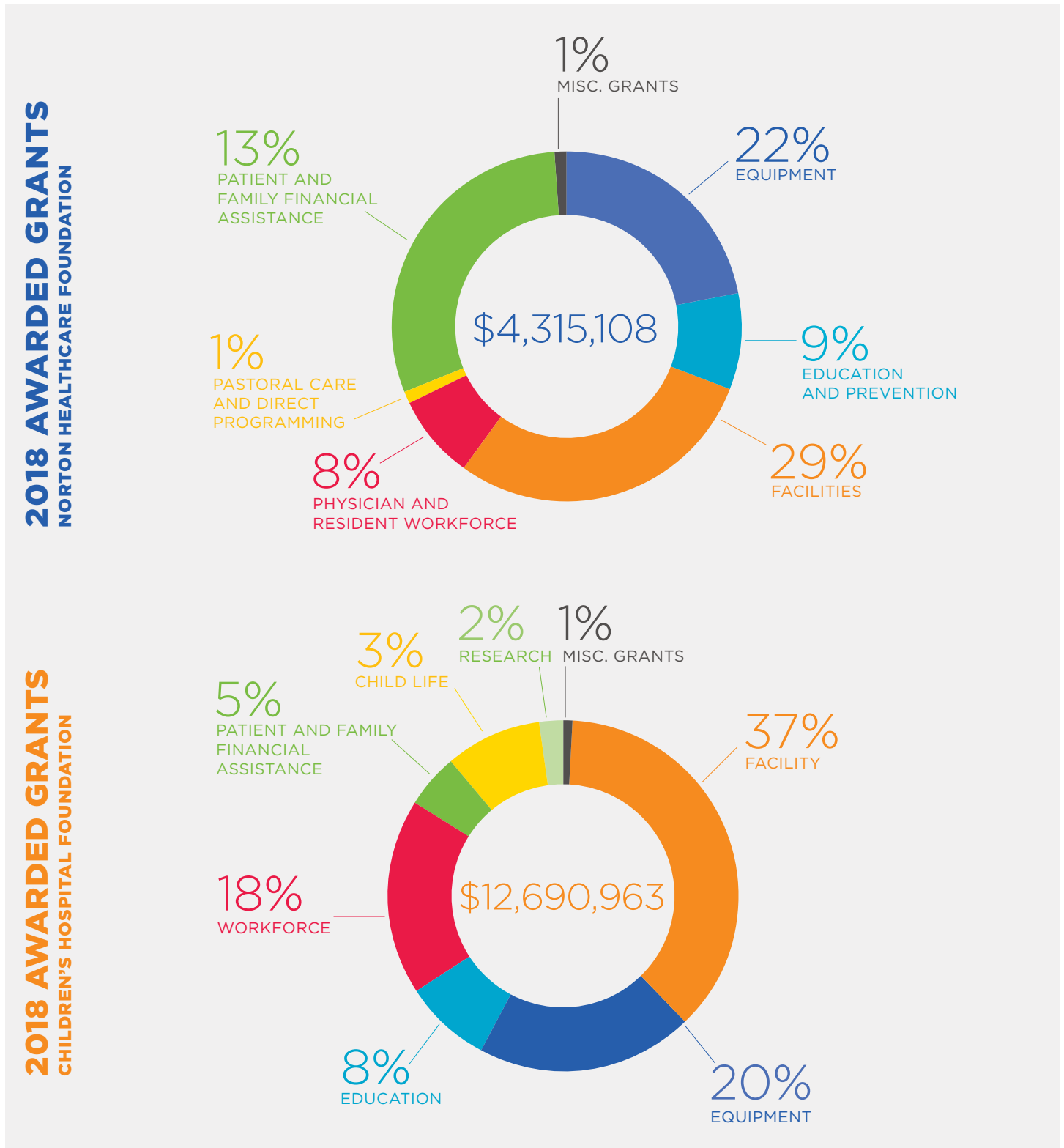
#### Revenue

Contributions other than bequests	12,783,112
Bequests	75,180
<b>Total revenue</b>	<b>12,858,292</b>

#### Expenses

Hospital programs/services	13,153,624
<b>Foundation expenses:</b>	
Personnel and benefits	1,768,828
Supplies and postage	200,313
Occupancy	112,487
Fees, special services, other	1,484,198
<b>Total operating expenses</b>	<b>16,719,450</b>
Change in net assets from operations	(3,861,158)
Provision for uncollectible pledges	65,997
Net investment activity	(1,857,686)
<b>Total increase/(decrease) in net assets</b>	<b>(5,652,847)</b>

**THE NORTON HEALTHCARE FOUNDATION AND CHILDREN'S HOSPITAL FOUNDATION ARE THE PHILANTHROPIC ARM OF NORTON HEALTHCARE**, existing to raise funds to support programs, equipment and facilities, research and education at all of Norton Healthcare's hospitals and facilities. In 2018, the foundations granted more than \$17 million to support the following efforts.



<b>TOTAL DOLLARS</b>	<b>RAISED</b>	\$18.6M
	<b>GRANTED</b>	\$17.0M

On behalf of patients cared for by Norton Healthcare each year, thank you for supporting Norton Healthcare's two philanthropic foundations.

**Visionary Society (\$500,000+)**

Gilead Sciences, Inc.

**Innovation Society (\$250,000+)**

Fischer-Owen Trust#

Mr. & Mrs. Ted Nixon

**Leader's Society (\$100,000+)**

Cassis Dermatology & Aesthetics Center#

Churchill Downs, Inc.

Commonwealth of Kentucky

Karen L. & Roger W. Hale^

Hussung Mechanical Contractors, Inc.

The McMahan Group, LLC

Mead Johnson Nutrition

Messer Construction Company#

Gouverneur H. & Edie Nixon^

**Making A Difference Society (\$50,000+)**

Anonymous

Assumption High School#

Bryant Heating & Cooling

Cardinal Health Foundation, Inc.

CMTA, Inc.

Kentucky Hospital Research & Education Foundation, Inc.

Susan G. Komen Kentucky#

Edith H. Nixon^

Ready Electric Company, Inc.

**Faith Heritage Society (\$25,000+)**

The Bufford Family Foundation

Cardinal Uniforms, Inc.#

Caretenders

CenterStone

Hearts Path Charitable Foundation, Inc.

Marshall Family Foundation, Inc.strasb

The News & Tribune

Norton Audubon Hospital Medical Staff

Norton Hospital Medical Staff###

Norton Women's & Children's Hospital Medical Staff

Andrew\* & Katherine Strausbaugh^#

Sam Swope Family Foundation

Valcom Enterprises, Inc.

Marie Woodson Trust

**Norton Samaritans (\$10,000+)**

American Cancer Society  
Anonymous  
Mr. & Mrs. Tom Austin  
David Baker Jr.\*^  
Bella Baby Photography, Inc.  
Brown-Forman Corporation#  
Cabinet for Health & Family Services-Dept. for Public Health  
Brittany Cook\*^  
Elizabeth P. Cressman^  
Jeffrey I. Cumberbatch  
D. D. Williamson & Company, Inc.  
Diagnostic Imaging Alliance of Louisville, PSC  
Diagnostic X-Ray Physicians Imaging  
Diaz Family Foundation  
Epic  
Genentech, Inc.  
Hincapie  
Hite Memorial Fund#  
Mr. & Mrs. Michael Houlihan  
Indiana Breast Cancer Awareness Trust  
The Kroger Company  
Logan's Healthcare Linen Systems#  
R.W. Marshall Foundation, Inc.  
Cheryl L. Martin\*  
Ms. Cynthia McHolland & Mr. David J. Boome\*  
Austin & Jane Musselman  
Norton Brownsboro Medical Staff  
Norton Children's Hospital Medical Staff  
Pink Prom  
Prevent Cancer Foundation  
Quality Interiors, Inc.  
Plumbers Supply Company  
Scott A.\* & Kristina Reed^  
Remington Park, Inc.#  
Sanofi Genzyme  
Schnell Contractors, Inc  
Unified Technologies, LLC  
Universal Linen Service  
Uproar Films  
Vineyard Vines, LLC  
Mr. Jamie Whittle\*^

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Allergan USA, Inc.  
Anonymous

Bee Line Courier Service, Inc.  
Biogen, Inc.  
Bottom Line Systems, LLC  
William C. & Julia K. Carstanjen  
CBRE  
Cincinnati Bell  
Clarendon Flavors  
DaRob, Inc.  
DesignGroup  
Eventualities, Inc.  
FirstSource Advantage, LLC  
Firstsource Solutions USA, LLC  
Mr. Lee Garlove & Dr. Amy Garlove\*  
GetixHealth  
GLA Collection Company, Inc.  
GOJO Industries, Inc.  
Harshaw Trane  
HCP, Inc.  
Healogics  
Humana  
Independence Foundation, Inc.  
Daniel & Lisa Jones  
Mr. & Mrs. David A. Jones Sr.  
Denise & Adam D. Kempf^#  
Kindred Healthcare Inc.  
Mark A.\* & Julie A. Kircher^#  
Koch Foundation  
Cindee C.\* & Robert A. Laughlin  
Laughlin Millea Hillman Architecture  
Lexus of Louisville  
Lynn Imaging  
McKesson Technologies, Inc.  
McMasters Keith Butler, Inc.  
Medline Industries, Inc.  
Morrison Management Specialists#  
New Horizons Office Interiors, Inc.  
NorthStar Anesthesia  
Novartis Pharmaceuticals Corporation  
Padgett, Inc.  
Pass the Pearls, Inc.  
PF Louisville, LLC  
The PNC Financial Services Group  
Principal Financial Group  
Steve L.\* & Amy Ready^  
Republic Bank & Trust Company  
Deborah F.\* & Matthew M. Rickert^  
Donald H. & Karen Robinson^#



S & J Lighting Lens Supply, Inc.  
David & Elizabeth Scinta  
Sills, Cummis & Gross, P.C.  
South Western Communications, Inc.  
Jeremy J.\* & Kirsten Sprecher#  
Superior Van & Mobility, LLC  
Supernus Pharmaceuticals, Inc.  
TEG Architects  
TEVA Pharmaceuticals  
Today's Woman Magazine  
Towne Park  
TP Mechanical Contractor's  
Trilogy Health Services  
Wehr Constructors  
Will Rogers Downs

**Norton Partners (\$2,500+)**

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Aetna, Inc.  
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Ambassador Matthew Barzun and Brook Brown Barzun  
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Blue & Company, LLC  
Charlotte Bullock Trust###  
Jay & Mary Cleveland  
Contractors of Louisville, LLC  
Steven J.\* & Gina Conway  
Russell F.\* & Kathy U. Cox#  
Crew Aviation, LLC  
CSI Financial Services, LLC  
Cyclebar  
Fifth Generation, Inc.  
First Financial Bank  
Ford Motor Company, Kentucky Truck Plant  
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Frost-Arnett Company  
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Hertzman Foundation, Inc.  
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Gill & Augusta Holland  
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Rachel\* & Uzoma E. Inyama  
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Kentucky Orthopedic Rehabilitation Team  
Bradley & Rachelle Kofford  
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LivaNova USA, Inc.  
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Multiple Sclerosis Foundation, Inc.  
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Jay & Trina O'Brien  
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Lewis L.\* & Rita H. Perkins^  
Perkins, Smith & Associates, LLC  
Piper Jaffray & Company  
Plumbers Supply Company  
Qdoba Mexican Grill  
The Rental Depot, Inc.  
Jane Riehl  
Hunt & Cynthia Rounsavall^  
Schad & Schad, P.C.  
Sternberg Automotive Group  
Mathieu Streiff  
Matthew & Fran Thornton  
UCB, Inc.  
UPS Foundation, Inc.  
Anne H. Veno\*  
Weber & Rose  
Deborah D. & Lawson E. Whiting  
Frank\* & Dawn Wilson  
Douglas A. & Katie Winkelhake^#  
WMS Group, LLC#

**Norton Society (\$1,000+)**

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Carl A.\* & Ann N. Amorose#

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Axxis  
Jamie Badgett  
Cathy R. & William R. Baker#  
Justin & Michelle W. Baker  
Sarah M. Barker-Brown & Campbell Brown  
Bayer  
Lynn Bayus^  
Mary Jackie Beard\*  
Elizabeth Bennie\*#  
Beverage Control, Inc. - Wine & Spirits Wholesaler  
Shelby J. Blankenship-Cutler\* & David A. Cutler#  
Borders & Borders, Attorneys at Law  
Ms. Maria L. Bouvette  
Colleen W. & James Braden  
Bristol-Myers Squibb Company  
Jane D. Brooks\*  
Campbell & Sarah Brown  
BTM Engineering, Inc.  
Tiffany Burns  
Byerly Ford-Nissan  
Gary L. Byrne\*  
Kevin T. Byrne  
Maureen S. Capalbo\*#  
Dewey Carter  
Anthony R. Cassity\*  
CBI Insurance  
Laura K. Chandler\*  
Chick-Fil-A  
Chris Joyce Photography  
Debra S. Christian\* & Michael Lucas  
Clarksville Schwinn Cyclery  
Lillie L.\* & Gene Coffey#  
Rhonda Jo & James Daniel Conner Jr.  
Amy Cook  
Craig Cook DDS  
Jon D.\* & Sandra Cooper#  
Creation Gardens, Inc.  
David A. Dafoe  
Dasco Home Medical Equipment, Inc.  
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Mary & William Drury  
Andrea Elgin\*  
Dr. Jeffrey Elrod\*  
Michael Evans & Jennifer C. Evans, M.D.  
Kathleen\* & Kenneth Exline

Roger & Karen Hale  
Experian Health  
Robert Fairbairn  
Scott and Jane Ferguson  
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LHI Lighting Sales, Inc.  
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David H. & Linda A. Miles^  
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Patricia Murray  
Jacinta L.\* & Ed Nelson#  
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Paradigm Pilates, LLC  
Rita R. Pardee\*^  
Dr. Pamela Photiadis\*  
Michael Pokora  
Jonathan\* & Gina D. Presser  
Pride Mobility Products Corporation  
ProRehab of Louisville, LLC  
Zora P. Pyevac\*#  
RamTell, Inc.  
Mike Ricketts  
Dianne S. Rowan\*#  
Chris Satterfield  
Jaime & Anthony Schembari Jr.  
Dr. Gregory C. Schmieder\*  
Joseph & Deborah Schmondiuk  
Mary E. Schwarz\*  
Marty Sherley\*#  
Traci Simonsen\* & Doug Means^  
SizeWise  
Mr. & Mrs. Scott M. Skinner\*^  
Emma L. Snyder Charitable Trust  
Dr. Richard M. Spalding\*  
Gary L. & Cheryl Stewart^  
Angela H. & Daniel D. Tafel



Seth Thomas\*  
Tucker Craig Thomas++  
Michael Thompson  
United Automobile Workers Ford Local #862  
Ventas Inc.  
VitalWare  
WayStar  
Wells Fargo Bank  
Wells Fargo Investment Advisors  
Genny Wenta  
Leisa West  
Katherine A. Witherington\*  
WLEX TV  
WLKY TV  
Wyoming Machine Company  
Yancey Brothers Company  
Shawn Yohn\*

**Norton Friends (\$500+)**

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William P.\* & Shawna G. Allen#  
Amgen, Inc.  
Anonymous (19)  
Beau Arney  
Association of Community Cancer Centers  
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Abigail Bahe\*  
Cyndy Bland\*  
Stacy\* & Jeff Bloecker  
Bose Corporation  
Andrew & Marianna Boyd  
Gayle & Monty Boyd  
Betty J. Bradford\*#  
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Kenneth Brown  
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Dee Ann Clark\*#  
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Ellen & Pat Corbett  
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Cynthia Crider\*  
Sammi & John Danesi  
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Eastern Janitorial Service  
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Timothy W. & Janet T. Mountz

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Elizabeth L. Muse\*#

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Nathan and Shannon Rome

Patricia A.\* & James E. Routon

Cindy Ruben

Brenda J.\* & Mark Runner

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Joyce & William Skinner

Barbara S. Smith\*

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Glenn C. Turner  
Thomas Tuttle  
United Healthcare Services, Inc.  
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Roosevelt Walker III  
Carolyn J. Wallace\*  
Linda & Kevin Wardell\*^#  
Scott\* & Pamela K. Watkins^#  
Paul Watzlavik  
Victor\* & Cathy Whalen  
Tim White  
William Whoberry\*  
Jerry & Debbie Wilkerson  
Christopher Wilson\*  
Lamar Wilson  
WIST Data Solutions LLC  
Kelley M.\* & Frank Woggon#  
Jonathan Wolczyk  
Steven & Debra Yackey  
Darla E.\* & Charles York#  
Kendall Young

++ = deceased

\* = employee

^=WMHS member

#=ten years of consecutive giving