



COVID-19 Impact Report



Norton Healthcare's namesake, The Rev. John N. Norton, was considered by many to be a good Samaritan because of his strong values and devotion to the poor. More than a century later, his giving spirit lives on in the more than 16,500 members of the Norton Healthcare family providing compassionate care and great human interactions for our patients.

The COVID-19 pandemic has forever changed how we respond to the health care needs of our region, and I have been astounded by the selflessness, empathy and ingenuity of our Norton Healthcare family and you.

We strive to fulfill our mission of providing quality health care to all those we serve in a manner that responds to the needs of our community and honors our faith heritage.

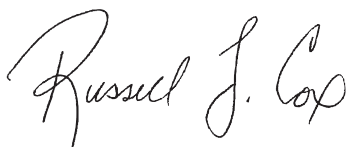
In keeping with our mission, Norton Healthcare has proactively reached out to area nursing and retirement facilities to bring vulnerable patients into our hospitals for treatment to help slow the spread of COVID-19. Additionally, we have joined forces with community partners such as the Louisville Urban League and local parishes to conduct thousands of low-contact, drive-thru COVID-19 tests to help historically underserved populations in our community.

Norton Healthcare's research of therapy options for COVID-19 has swiftly grown over the past three months. A study on the use of convalescent plasma has led to more than 50 patients being able to return home to the arms of their loved ones. A COVID-19 patient at Norton Healthcare was the first in the world to participate in a randomized Phase 2 clinical study using a drug that currently is used as a treatment for cancer patients. Innovation is happening here, and we are confident that with time, we will lead the creation of additional therapies to treat — and one day prevent — COVID-19.

In addition to the amazing work being done by our physicians, nurses and staff, hundreds of individuals, businesses, schools and more have stepped forward to support Norton Healthcare during this time of need. They have donated vital personal protective equipment (PPE), meals for caregivers and funds, which leads me to you. Thank you for your incredible contributions to the Norton Healthcare Foundation COVID-19 Response Fund and the Norton Healthcare Foundation Community COVID-19 Fund.

Please know that your generosity is quite literally saving lives. Like the legacy of The Rev. John N. Norton, the impact of your selflessness will have a ripple effect for generations to come.

Stay safe and keep the faith,



Russell F. Cox
President and CEO
Norton Healthcare



Here's how a collaborative response to COVID-19 was made possible through your support of the Norton Children's Hospital Foundation and Norton Healthcare Foundation.



\$125,000
for expansion of
telemedicine
program



\$95,200
to expand food pantries
at Norton Children's
Medical Associates
offices from five to 12
and provide support for
food pantries at Norton
Cancer Institute



\$150,000
for convalescent
plasma study



\$36,822
for creation of Virtual
Hospital Program



\$147,565
in monetary donations
for meals for
front-line workers



\$80,000
for lab testing



\$559,847
of in-kind support,
including PPE
and over
65,000 meals

\$1.14 million
total support

